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In this ebook, you'll find helpful tips on caring for baby's clothes, removing stains from babies clothing, eco friendly baby and family products, watching out for allergies with baby laundry and more. GRAB A COPY TODAY! In the world of fashion, finding the perfect fit is an art. In this timeless guide, acclaimed sewer Adele P. Margolis offers simple instructions for the amateur designer, including how to choose the right size; use color theory and lines to create flattering illusions; alter patterns and fabric to fit your figure; and more. "Mary Gehlhar's third edition of her seminal Fashion Designer Survival Guide is the definitive how-to for navigating the fashion industry, post-pandemic. Mary's trailblazing book illuminates and inspires. She is a fashion treasure and this new edition is a rare gem." Tim Gunn "The Fashion Designer Survival Guide is packed with essential knowledge and advice from industry experts and experienced designers to set you on the right path. These insights will give you the solid foundation to create a plan and make smart decisions..." Christian Siriano In this updated and expanded edition of The Fashion Designer Survival Guide, Mary Gehlhar, industry authority and consultant to hundreds of fashion design entrepreneurs, offers behind-the-scenes insight and essential information to launch and grow your own fashion label. You'll hear from experts in social media, financing, and sales, along with advice from dozens of designers on solutions to their biggest challenges and their keys to success. A new section of full color photos from 25 independent designers bring the concepts to life. In this must-have guide, Gehlhar reveals essential information on: Creating a viable business plan Social media strategies to grow your customer base Maximizing online sales to get your designs directly into customers' closets Integrating sustainability in your sourcing and manufacturing Collaborating with influencers, stylists and brands to expand your audience Landing the right financing for your type of business Establishing wholesale partnerships with the best retail stores Navigating the pitfalls of production both at home and abroad The nineteenth century was a period of continuous change for women's clothing in England. The growing prosperity of the merchant class meant an ever-larger number of women for whom "dress" was a principal function in life, while the increasing availability of lower-priced ready-made garments enabled women of moderate means to purchase the fashions of the day. In addition, the development of the railways spurred the spread of new goods, while the removal of the tax on papers in 1854 produced an abundance of fashion magazines at cheap prices, bringing news of the latest styles to the multitudes. The magnificent array of ladies' fashions that characterized the century are on display in this remarkably complete decade-by-decade overview. Drawing almost exclusively on contemporary sources — fashion magazines, newspapers, rare period photographs, memoirs, Victorian novels, periodicals, and other publications, as well as firsthand observation of actual garments — the author describes and explains the couture that evolved in response to changing social conditions, technological innovations, and cultural developments. Over 1,100 line and tone drawings and photographs depict hundreds of outfits ranging from lovely morning dresses and starkly attractive riding outfits to elegant carriage costumes, opulent evening dresses, and exquisite bridal gowns. Full-page plates also depict period millinery, footwear, underclothing, and other apparel, while three useful glossaries provide descriptions of materials, definitions of technical terms, and more. Museum curators, vintage clothes collectors, and fashion historians will find this carefully researched and well-written book an indispensable tool for dating, identifying, and authenticating vintage clothing. Not only are styles described and illustrated in detail for each year; all the small details of construction by which specimens can be dated are given wherever possible. Moreover, designers, illustrators, and fashion enthusiasts will be delighted by the superbly detailed illustrations, which painstakingly document the fashionable finery of the Victorian era. The Fashion Handbook is the indispensable guide to the fashion industry. It explores the varied and diverse aspects of the business, bringing together critical concepts with practical information about the industry's structure and core skills, as well as offering advice on real working practices and providing information about careers and training. Tracing the development of the fashion industry, this book looks at how fashion can be understood from both social and cultural perspectives. Each chapter contributes to the knowledge of a particular academic or vocational area either through building on existing research or through the dissemination of new research undertaken into specialist vocational disciplines. The Fashion Handbook uses case studies, interviews and profiles and includes chapters written by recognised academics and fashion industry experts. Specialist topics include fashion culture, luxury brands, fashion journalism, fashion buying, design and manufacturing, retailing, PR and styling. The Fashion Handbook includes: a unique and wide overview of the fashion industry chapters on specialist topics contributions from recognised experts in both academia and the fashion industry expert advice on careers in fashion retailing. A must for all students of the fashion world. For those seeking a slower, gentler way to make clothes, this book will serve as a guide to sewing clothing by hand -- without use of a sewing machine. Learn the techniques needed to stitch sturdy, modern adult clothing by hand. Ponder the bigger picture with several contextual essays, and then settle in for storytime, as you read a set of stories about hand-sewn clothes. Hand sewing clothing can be a radical act of slow fashion. Reclaim the democratic, accessible, ancient power of sewing that needs no machine. Learning how to think through fashion is both exciting and challenging, being dependent on one's ability to critically engage with an array of theories and concepts. This is the first book designed to accompany readers through the process of thinking through fashion. It aims to help them grasp both the relevance of social and cultural theory to fashion, dress, and material culture and, conversely, the relevance of those fields to social and cultural theory. It does so by offering a guide through the work of selected major thinkers, introducing their concepts and ideas. Each chapter is written by an expert contributor and is devoted to a key thinker, capturing the significance of their thought to the understanding of the field of fashion, while also assessing the importance of this field for a critical engagement with these thinkers ideas. This is a guide and

reference for students and scholars in the fields of fashion, dress and material culture, the creative industries, sociology, cultural history, design and cultural studies." Whether fashionable or functional-or both-pockets are an important design detail that can enhance the aesthetic of your collection and improve the experience of the wearer. Whether it's for fashion design, construction, patternmaking or costume design, if you're looking to get the full picture on patch pockets, better command of the cargo, or more know-how on welts, this is your go-to resource. The Book of Pockets includes: - inspirational imagery, overlaid with flat patterns or zoom-ins of the pocket detail - comprehensive information on all things pocket, beginning with their long history and going all the way from workwear to activewear and couture - practical advice through interviews with fashion designers, curators, and technology developers a Pocket Flat Sketch Library appendix for quick reference, and - step-by-step construction tutorials, illustrated with flats throughout, showing you how to create nested pockets with gussets, invisible zipper patch pockets, cascading pockets, and more. With consumers crying out for stylish, functional pockets, The Book of Pockets is the ultimate guide to help you successfully incorporate them into your designs. Provides general instructions for fitting, constructing, tailoring, and finishing women's, men's, and children's clothing and for making curtains and bedcoverings. The Super Fashion Designer is a visual guide of business practicing in the fashion industry. It applies beautiful graphic illustration to transform the complex theory into interesting read. The book provides a better understanding of the real world of fashion, from how to predict fabric usage to reading customers' body language, this book provide insights and knowledges for anyone who are in the fashion industry. Alphabetically-arranged entries provide information and tips regarding clothing care, designers and manufacturers, fabrics, shopping economically, styles, and fashion terminology. echnical Drawing for Fashion explains how to create a technical fashion drawing using a simple and straightforward step-by-step method. This second edition includes more information on rendering drawings by hand and using a computer, and a brand new section on knitwear. The main part of the book presents over 600 technical drawings of garment types, styles and construction details, the basic key shapes of which are shown alongside a specially created and photographed calico toile. This unique presentation illustrates the relationship between the three-dimensional garment and the two-dimensional drawing, allowing readers to really understand how to render technical drawings. KNOW THY ENEMY – 181 pages of easy to read tips, guides, photos and insight from a true expert on bed bugs. A practical resource for those who find themselves in the position of having to deal with bed bugs. This book features an extensive collection of techniques and methodologies that can be used right now. Includes appendix with 201 common bed bug FAQs, a travelers survival guide, guides to hiring a bed bug professional vs. DIY, preparing for bed bug treatment, canine inspection and much, much more. Everyone's favourite butler is back! Get your home spic and span with Charles MacPherson's expert tips and tricks for everything from polishing silverware to organizing the garage. After over 30 years as a professional butler and household manager, Charles MacPherson knows a thing or two about keeping a home clean and organized. He has poured his vast knowledge and expertise into this pocket-sized volume, perfect for easy day-to-day reference or to guide your next marathon cleaning session. Everything you need to know is here. With step-by-step instructions for cleaning, organizing, and maintaining every room in your home, The Pocket Butler's Guide to Housekeeping comprises information-packed chapters on cleaning, laundry, organization, and more. Wondering how to tackle a fresh stain? Looking for recipes for natural and gentle cleaning products? Want to finally master those crisp hospital corners for making your bed? Look no further than this definitive cleaning caddy companion. With handy checklists for daily, weekly, monthly, and annual cleaning; a complete guide to laundry symbols and fabric types; advice for hosting guests; and even tips for dealing with pests, damage, and long-term maintenance, this is a volume no home should be without. Learn the art of visible mending—a joyful, meditative, and restorative practice—to repair the clothes and belonging you love! Mending Life, a beautiful modern sewing and mending guide with vibrant, full-color illustrations woven throughout, encourages us to break free from the fast fashion industry by repairing our clothes rather than discarding them. Along with DIY and how-to illustrations and tutorials, you'll find heartfelt stories by authors Nina and Sonya Montenegro (creators of the popular @TheFarWoods) that encourage you to change your consumption habits, celebrate a sustainable, intentional lifestyle, demonstrate mending as a powerful act that not only strengthens the object we are repairing, but ourselves as well. Beginners and Seasoned Sewers will find: Basic Mending Skills - how to thread a needle, how to tie knots, and basic stitches Sashiko - a striking Japanese hand-sewing technique for reinforcement and decoration Darning - plain weave, swiss weave, crocheted patch, knitted patch, and needle-felted patch Patching - the best three ways to patch holes how-to guide Mending Tutorials by Item - down jackets, shirt cuffs, and linen Other Common Repairs - snags, buttons, belt loops, leggings, pant pockets, and more Sewing Beyond Mending - hemming pants, taking garments in, and adding pockets Extend the life of your favorite clothes and beloved household items with mending with this timeless and practical guide to cherishing and caring for our belongings. Colourful and imaginative children's clothes to sew, designed with kids in mind. The patterns are sized from 18 months to kids size 12. For crafters, designers, and any stylish individual who has ever wanted to recreate a runway look or simply put their own mark on their wardrobe, this book is the ultimate inspirational resource. Customize Your Clothes is a one-stop DIY guide that covers customizing all essential garments and accessories from head to toe, showing readers how to transform, deconstruct, and/or upcycle their wardrobe by bleaching, beading, stitching, distressing, spray-painting, and much, much more. Customize Your Clothes breaks down designs for each fashion item, from dresses and skirts to T-shirts, shoes, and purses and profiles emerging talent as well as pioneering designers in the field. Hundreds of designs on fashion items are photographed in stunning detail to inspire the budding designer. Chapters on each process and technique give step-by-step advice on putting your designs on clothing and accessories, from screen-printing through embroidery, batik, fabric painting, and innovative techniques for stenciling. A back-of book resource section supplies a quick guide to the properties of different fabric types and the techniques and materials that can be used with them. All essential information for decking out your duds is packed into one stunning package. A hands-on manual and a history and celebration of clothes tending--and its remarkable resurgence as art form, political statement, and path to healing the planet. "For Fans of NBC's Making It, Bravo's Project Runway, or shopping vintage: A sweater gets a hole? Sew it closed... Part history and part how-to, Mend! traces the task's evolution from a 1950s chore to a DIY sustainability movement." —Marie Claire For thousands of years, mending was a deep craft that has for too long been a secret history. But now it's back, bigger and better than ever. In this book Kate Sekules introduces the art of visible mending as part of an important movement to give fashion back its soul. Part manifesto, part how-to, MEND! calls for bold new ways of keeping clothes and refreshing your style. Crammed with tips, fun facts, ravishing photography, and illustrated tutorials, MEND! tells you exactly how to rescue and renew your wardrobe with flair and aplomb--and save money along the way. Whether you've never owned a needle or are an aspiring professional, MEND! gives you clear instruction and witty advice, with over thirty techniques, from classic darning and patching to cheeky new methods invented by Sekules, to help you turn every garment into a unique fashion statement. Including interviews with menders, shameful fashion industry facts, a ten-step closet mend, cheat sheets, stitch guides, moth elimination, museum conservator and vintage dealer tricks, and more, this is a book to inspire, delight, and galvanize. Sharp, funny, and incredibly timely, MEND! leads the slow fashion revolution into its next phase, where getting dressed is a joyful, creative experience for all. 'A funny, achievable guide' Observer 'Lauren Bravo is one of my favourite writers' Dolly Alderton 'Bravo will inspire you to repair, recycle and give old items a new lease of life' Stylist You probably know the statistics: global clothing production has roughly doubled in just 15 years, and every year an estimated 300,000 tonnes of used clothing ends up in UK landfill. Fast fashion is the ultimate toxic relationship. It's bad news for the planet, our brains and our bank balances. We can't go on like this; our shopping habits need an overhaul. Journalist Lauren Bravo loves clothes more than anything, but she's called time on her affair with fast fashion in search of a slower, saner way of dressing. In this book, she'll help you do the same. How To Break Up With Fast Fashion will help you to change your mindset, fall back in love with your wardrobe and embrace more sustainable ways of shopping - from the clothes swap to the charity shop. Full of refreshing honesty and realistic advice,

Lauren will inspire you to repair, recycle and give your unloved items a new lease of life without sacrificing your style. Because fashion belongs to everyone, but no outfit should cost us the earth. Discusses body style, personality, and color, explains how to plan and select a wardrobe, and includes advice on makeup and skin and hair care The only book to cover customizing all of the essential garments and accessories from head to toe, *The Complete Guide to Customizing Your Clothes* breaks down the latest design trends for each fashion item, from dresses and skirts to t-shirts, shoes and bags by profiling designers in the field and showcasing the work of emerging talent. Hundreds of designs on fashion items are photographed in stunning detail to stimulate and inspire the budding designer, and are also illustrated together as part of complete looks that can be replicated or reworked. Throughout the book the processes and techniques used to create each design are discussed alongside inspiring and beautiful photographs. Masterclasses on a fantastic range of techniques provide practical advice on how to apply your designs to clothing and accessories using screenprinting, embroidery and batik, fabric painting and stencilling. Emerging digital print technologies are also discussed, as are innovative ways of combining traditional fabrics with plastics and even electronics. A resource section acts as a quick guide to the properties of different fabric types and the techniques and materials that can be used with them. Gallery spreads are also included to showcase examples of each technique and interviews with inspiring artists and designers such as Jil Sander, Martin Margiela, NOKI and many more complete this fabulous resource. As a woman, you always want to look beautiful and stylish, and clothes are what you can achieve but it is not easy to be able to match your own and suitable for the weather. This book will help you do that. This book contains the most proven steps and strategies on how to select clothes according to your body type, create a pulled-together look, and dress appropriately and fashionably every day, and in every season of the year. *The Complete Photo Guide to Clothing Construction* helps you master all of the techniques needed to sew clothes--including tops, dresses, pants, skirts, and even outerwear. This technique-driven book follows the entire process of clothing construction, including a section on the sewing machine and other tools/materials used, information on working with patterns and fitting, laying out the pattern pieces, cutting and marking, and on through every step of construction to the final button. Large, detailed photos guide you from start to finish and help give you a visual basis for learning the skills. This comprehensive guide is a long-lasting reference for anyone who sews clothes. It fills in all the technique details not supplied by manufacturers of the clothing patterns that most sewers use for all of their projects. *The Complete Photo Guide to Clothing Construction* explains the reasons behind the methods, warns of pitfalls to watch out for, and provides you with valuable tips that help you reach a satisfying, successful end with every project. Examples show both men's and women's fashions as well as children's clothes. *The Handbook of Fashion Studies* identifies an innovative spectrum of thematic approaches, key strands and interdisciplinary concepts that continue to push forward the boundaries of fashion studies. The book is divided into seven sections: Fashion, Identity and Difference; Spaces of Fashion; Fashion and Materiality; Fashion, Agency and Policy; Science, Technology and New fashion; Fashion and Time and, Sustainable Fashion in a Globalised world. Each section consists of approximately four essays authored by established researchers in the field from the UK, USA, Netherlands, Sweden, Canada and Australia. The essays are written by international subject specialists who each engage with their section's theme in the light of their own discipline and provide clear case-studies to further knowledge on fashion. This consistency provides clarity and permits comparative analysis. The handbook will be essential reading for students of fashion as well as professionals in the industry. *Fabric For Fashion: The Complete Guide* is the only book specifically for fashion designers to explain the behavior and properties of different fabrics. Fashion design is largely determined by how the fabrics work, move, feel and look. The most successful fashion designers are those who understand their materials, who match design skill with technical knowledge. This book bridges that gap by providing a mix of practical information and industry vocabulary, visually examining generic fabric types, discussing the characteristics of fabrics and showing how to exploit materials to push the boundaries of design. With stunning color photographs that show how fashion designers, both past and present, have worked with fabrics, the book's prime objective is to stimulate creative exploration of the relationship of fabrics to fashion. "Explores the business of fashion, including concept, trend and idea generation, design strategy and product development, retail strategy, supply chains and logistics"-- *The Practical Guide to Patternmaking for Fashion Designers: Juniors, Misses, and Women* offers an in-depth look into the techniques and theories of pattern drafting for women's garments. Covering a wide variety of styles, textiles, and sizes, this book is useful for a wide range of pattern courses from introductory to advanced. It provides a sound introduction to the concepts and the processes of patternmaking, as well as a more advanced analysis of style and design. The author offers helpful techniques on taking measurements and adjusting the fit of garments for all body sizes, patterns, and types of fabrics. *Clothing Care Manual* is intended as a guide for clothing consumers who wish to learn more about their clothes and how to properly care for apparel. It teaches about textiles, fibres, fabrics, care labels, mending, as well as provides laundry tips. The book's technical information can be used by students in the textiles and clothing fields, as it presents general knowledge on the care of clothing for different fibres. About the Authors Isabel Makwara Mupfumira and Nyaradzo Jinga grew up in Masvingo Province in Zimbabwe, and are currently university lecturers in the field of textiles, clothing, and design. They have been writing papers and have been published in journals for six years. Publisher's website: <http://sbprabooks.com/IsabelMakwaraMupfumiraandNyaradzoJinga> Packed with examples from groundbreaking designers such as Vivienne Westwood, Stella McCartney, Edun and People Tree, *A Practical Guide to Sustainable Fashion* is a much-needed overview of current models of fashion design and production. Alison Gwilt introduces the key issues associated with the production, use and disposal of fashion clothing and gives step-by-step guidance on how to identify and evaluate the potential impacts of a garment during the design process. With innovative examples of best practice from international designers and brands, the chapters follow each key stage in the life cycle of a fashion garment and explores approaches such as low-impact textiles techniques, mono-materiality, zero waste techniques, upcycling, repair and maintenance techniques and closed-loop design systems. New to this edition: More in-depth coverage of design thinking, materials manufacture, practical techniques for creating 'faster' recyclable fashion and new ways forward for fashion, such as including the circular economy and the Sustainable Development Goals. A comprehensive text on how to develop, market, and sell your own product lines as independent labels or brands.

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